

**RESERVE YOUR AD SPACE NOW ...  
IN THE  
CALIFORNIA GRAIN & FEED ASSOCIATION  
2006  
PACIFIC SOUTHWEST DIRECTORY (PSD)**

**CONTENTS IN THE PSD**

- Listings for both member and nonmember firms engaged in the feed, seed, grain & feeding industries in the five-state area of the Pacific Southwest.
- Federal/State Officials
- Buyers Guide (Yellow Pages)

The listings will provide the following information: city, county, firm name, address, zip code, phone number, FAX number, 800 number, Email address, Website, type of business and key company personnel.

**CIRCULATION**

The Pacific Southwest Directory has a circulation of 1200 members, nonmembers and allied industry representatives throughout the United States.

**AD DEADLINE - November 15, 2005**

**PAYMENT**

Advertisers will be billed after the Directory is published or you may pay at the time of your order. Non members must pay at the time of order.

**AD SPACE SPECIFICATIONS**

Publication time size: 5-1/4" wide, 8-1/2" deep.

Ad Sizes:

- Full page: 4-1/8" wide, 7-1/4" deep.
- Half page: 4-1/8" wide, 3-1/2" deep.

Half-tone screen: 133

Printing: Offset lithography. Negatives preferred. Camera ready art is acceptable and preferred.

Preferred space: Position can be requested. Every attempt will be made to accommodate your position request, however, final placement is at the discretion of the editor.

**COMMISSION**

Agency commission: 15% is paid within 30 days of billing date; discount does not apply to typesetting, layout and/or camera work required.

**COLOR ADS NOT AVAILABLE**

For the 2006 Directory only Black & White advertisements are available. There will be no color advertisements.

**ADDITIONAL CHARGES**

Additional charges will apply for typesetting, layout and/or camera work, if required.

**BUYERS GUIDE**

Five (5) free category listings are included with your ad. New categories or more than 5 category listings, \$5.00 each.

\*Note - In order to be listed in the "Where to Buy Guide" , you must select category (ies) that pertain to your company located in the "Buyers Guide" section (below).

**DIRECTORY COPIES**

Current directory prices:

- Advertiser One free
- Extra copies to Advertiser if ordered when placing ad. \$20 ea.
- \*Regular price to Members \$25 ea.
- \*Regular price to Nonmembers \$60 ea.

\* Regular price subject to change plus postage (Postage is \$3.95)

**2006 PACIFIC SOUTHWEST DIRECTORY INSERTION ORDER FORM**

(Please print page, complete and send to CGFA)

**PLEASE PRINT OR TYPE:**

Advertiser's Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Contact Telephone \_\_\_\_\_ FAX \_\_\_\_\_

**COMPLETE ONLY IF AD AGENCY WILL BE FURNISHING MATERIALS:**

Agency \_\_\_\_\_

Contact Telephone \_\_\_\_\_ FAX \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

**PLEASE CHECK TWO OF THE FOLLOWING:**

- New Ad
- Repeat our 2005 ad (in Black & White)
- Repeat our 2005 ad with changes (in Black & White)
- Materials enclosed
- Materials to come under separate cover

**PLEASE CHECK APPLICABLE ITEMS:**

- Full page, B&W            \$350
- Half page, B&W            \$250
- Inside Front Cover        \$500
- Outside Front Cover       \$500
- Inside Back Cover         \$725
- Outside Back Cover        \$725

\*Cover positions offered to previous year's holders on first turndown basis.

**ADDITIONAL DIRECTORIES:**

- Additional copies at \$20 ea.

## BUYERS GUIDE

Please check the box(es) pertaining to your business:

- Aeration Equipment
- Agricultural Consulting
- Alfalfa Dehydrators Hay & Straw Products
- Association
- Bags
- Bag Closing Equipment
- Bin & Rail Car Vibrators
- Bucket Elevators
- Building-Designers, Engineers & Contractors
- Bulk Grain Storage
- Bulk Handling Equipment
- Commodity Brokers
- Concrete Repair
- Custom Drying
- Custom Rolling
- Dryer Control
- Dust Collector
- Dust Suppression Oil & Lubricants
- Elevators, Belt Manlifts
- Elevator Bolts & Buckets
- Exporters
- Feed Additive - Medication & Animal Health Products
- Feed Ingredients & Feedstuffs
- Feed Manufacturers & Wholesales
- Grain Conditioners
- Grain Conveyors-Drag Screws
- Grain Dryers
- Grain Processors
- Grain & Seed Cleaners
- Grain Storage
- Hydraulic Ram Equipment
- Insurance
- Feed Additive - Medication & Animal Health Products
- Laboratories
- Magnets
- Management Consulting
- Merchants
- Mill Equipment
- Mineral Mixers
- Mold Inhibitors
- Motion Monitors
- Nutritional Consultants
- Oyster Shell
- Painting & Sandblasting
- Pet Food Manufacturers
- Pollution Control Equipment
- Railroads
- Railroad Construction
- Railroad Maintenance & Materials
- Research
- Rolls & Rolls Corrugating
- Roller Mills
- Roofing
- Salt
- Seed
- Sign Designing/Painting
- Steel Bins & Tank. Mfg.
- Truck & Trailer Mfg.
- Trucking
- Unit Train Offloading
- Used Mill Equipment
- Waterproofing
- Weighing & Measurement Devices

Additional Buyer's Guide categories not listed above \_\_\_\_\_

Return Ad Materials by November 15, 2005 to: Donna Boggs  
California Grain & Feed Assn. 1521 I Street, Sacramento, CA 95814  
(916) 441-2272; FAX (916) 446-1063: dboggs@cgfa.org